Manjeet Kumar Ashiyana

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Objective

Motivated and detail-oriented Data Analyst with hands-on experience in SQL, Python, EDA, and Power BI. Recently completed a comprehensive Data Analytics course from Coding Ninjas. Looking to leverage analytical and technical skills to derive actionable insights and contribute to business decision-making.

Technical Skills

- Programming: Python (Pandas, NumPy, Matplotlib, Seaborn), SQL (Joins, CTEs,Subqueries)
- Data Visualization: Power BI, Matplotlib, Seaborn
- Data Analysis: Exploratory Data Analysis (EDA), Data Cleaning, Descriptive & Diagnostic Analytics
- Tools: Excel, Power BI, Jupyter, SQL
- Databases: MySQL, PostgreSQL

Projects

- Sales Dashboard with Power BI

Built an interactive dashboard to analyze regional sales performance. Implemented dynamic filters and DAX formulas for KPI tracking. Helped identify the top-performing regions and products.

- Customer Purchase Behavior Analysis using SQL

Wrote complex SQL queries to explore customer orders. Identified top 3 customer cities and product categories by order volume. Implemented window functions and subqueries for deeper segmentation.

Education

B.A. – Delhi University (2019)
12th & 10th – CBSE Board

Certifications

- Data Analytics Certification – Coding Ninjas (Excel, SQL, Python, Power BI, EDA Modules Completed)

- Project Management – SkillUp

- Generative AI Foundations Certificate Program upGrad (in collaboration with Microsoft) Completed all modules including Generative AI for Analysis, Problem-Solving, Prompt Engineering, Research, and Automation. Date of completion: 2nd September 2025

- Generative AI for Data Analytics Coding Ninjas Achieved Certificate of Excellence – Top Performer. Date: September 2025

- Predictive Analytics with BigQuery Workshop Coding Ninjas 10X Club (in association with BizTech Club – IIM Lucknow) Participated in hands-on workshop focused on Predictive Analytics using BigQuery, Date: September 2025

- Excel Workshop Coding Ninjas 10X Developer Club (in association with Analytics Club – IIM Calcutta) Successfully completed practical workshop on advanced Excel techniques for data analysis. Date: September 2025

Work Experience

Dyson India – Demo Expert (ISD) | March 2020 – March 2021

Promoted high-tech products with hands-on demonstrations. Tracked sales performance and enhanced customer engagement.

Vodafone – Customer Relationship Officer (CRO) | March 2018 – Sept 2019

Handled customer acquisition and data handling for telecom services. Worked on broadband, DTH, and MNP service sales.

Additional Skills

- Quick learner with a strong problem-solving attitude
- Good communication and teamwork skills
- Basic graphic design (Photoshop, Canva) and video editing knowledge
- Social media marketing awareness